


Success RoadMap

Let us take your business through the Success  RoadMap. At the conclusion of any phase, simply say, "I'd like to drive the rest of the way," and we'll gladly hand you the keys. This makes our process very small business friendly.

A la carte' public relations, marketing, and business development also available.

generate

Content Management

Ongoing blogging. Social media content, Groupon and promotions. Emerging media, Keyword advertising.

Cost: Base Fee
plus content overage if needed

plan

Strategic Marketing Plan

Featuring the proven *Customer Cycle Strategic Plan*

Cost: Flat Fee

execute

Your Outsourced Chief Strategic Officers

Ongoing comprehensive marketing & public relations. Proactive & fresh marketing strategy options. ROI metrics. Reputation management. Business efficiency & effectiveness, L3 strategic planning & more.

Cost: Percentage of Revenue Sharing

Have your own Marketing & Operations Department without all the overhead.

launch


Develop & Launch

Web & Social Media platforms complete with metrics.

Radio/Print Ads.

E-newsletter creation and other media as needed

Cost: Flat Fee

 You are here.

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