

# jordanpfowler

Dear Madam or Sir:

In all likelihood, the “new norm” of the post-recession economy is challenging your ability to market your goods and services effectively with cost efficiency. As the Creative Communications Director for NorthWood, I faced the same issue -- an ever-growing pool of prospects whom we needed to reach while having limited marketing resources. We prevailed, growing membership 386% and increasing revenue 409% during my tenure. Through that experience I learned to:

- Cut through the fog of business to make clear, confident decisions to increase forward momentum using a profoundly simple, proven method.
- Eliminate headaches by creating effective systems and processes.
- Amplify core values to help those who have a need better know, like, and trust you.

I possess high aptitudes in creativity and analytical logic that compliment my skills in writing/editing, spoken word, and graphic communication. I am experienced in web and social media marketing, both in my role at NorthWood and with my business clients. I lead others by asking clarifying questions helping them to arrive at the best solution.

I would like to set up a job interview with you to consider how I can further your marketing strategy and business development plans as a valued employee with your company.

Sincerely,

Jordan P fowler

Jordan P. Fowler

<<resume attached and [available online](#)>>

<<For a less orthodox cover “letter,” [click here](#). *(Click image to magnify if needed.)*>>

